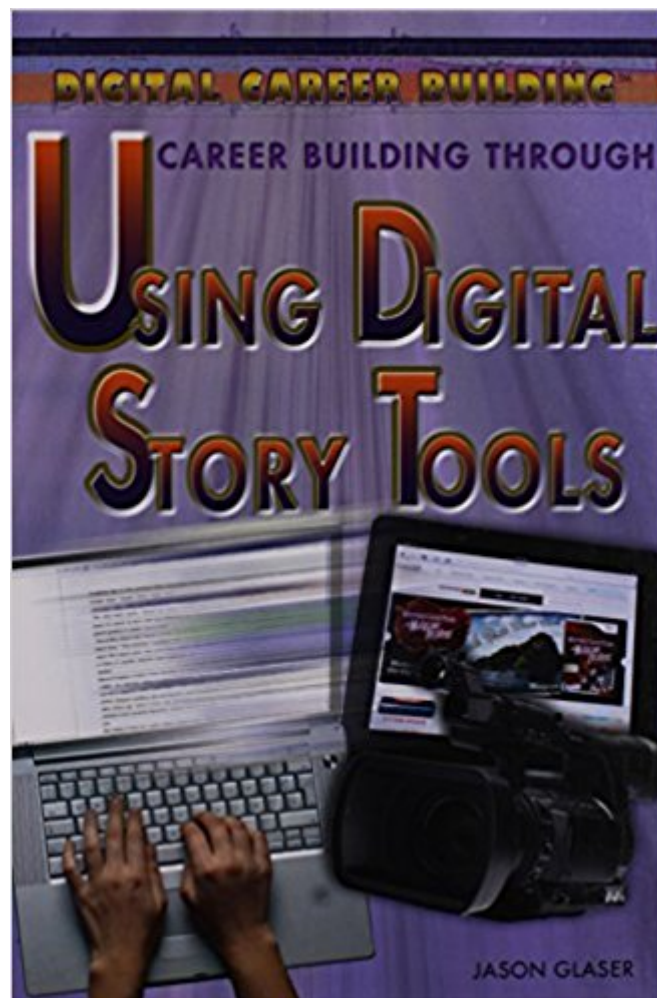




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Career Building Through Using Digital Story Tools (Digital Career Building)



Synopsis

A person who understands how to communicate a story or idea through digital media has a very valuable skill in many employers' eyes. Ad companies, film production studios, game designers, and publishers constantly wrestle with ways to appeal to a Web-savvy audience. Understanding the nature of modern storytelling can make young people well equipped for a future career. Readers learn how they can start developing digital storytelling skills now, as a satisfying creative hobby and interest, and how they can use this knowledge to later break into a variety of fields, including journalism, marketing and publicity, playwriting or screenwriting, computer programming, Web development, and more.

Book Information

Series: Digital Career Building (Book 1)

Hardcover: 64 pages

Publisher: Rosen Classroom (January 1, 2014)

Language: English

ISBN-10: 1477717226

ISBN-13: 978-1477717226

Product Dimensions: 6.6 x 0.4 x 9.2 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

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